



LIMSA S

UI/UX Designer

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🌐 [linkedin profile](#)

SUMMARY

As an enthusiastic UI/UX designer, I am dedicated to leveraging my creativity, design skills, and passion for user-centric experiences to contribute to innovative projects. My goal is to collaborate with a dynamic team to develop user-friendly, aesthetically pleasing, and functional solutions that delight users and drive business success. Check my portfolio on: www.limsa.in

WORK EXPERIENCE

UIUX Designer (Self Employed)

March, 2023 - Present

- **End-to-End Design:** Led design projects from concept to delivery, including **user research**, **wireframes**, and **high-fidelity prototypes** using **Figma**.
- **Client Collaboration:** Worked closely with clients to define goals, transforming ideas into actionable design strategies and ensuring clear communication throughout.
- **User-Centered Design:** Conducted **user testing** and **gathered feedback** to refine designs, ensuring they meet real user needs and business goals.
- **Responsive & Accessible Design:** Delivered **mobile-first, responsive designs**, focusing on **accessibility** and cross-device usability.
- **Problem Solving:** Tackled design challenges with innovative solutions, optimizing user workflows and interactions.

English Language Trainer

August, 2022 - June, 2025

Bannari Amman Institute of Technology | Sathyamangalam

- **E-learning Platform:** Manage online learning platform.
- **Assessment skills:** Conduct centralised assessment for speaking, writing, and reading.
- **Documentation and organisation:** Maintain clear and organised records.
- **Content creation:** Develop engaging and informative content.

Soft Skill Trainer

July, 2025 - Present

JCT College of Engineering and Technology | Coimbatore

- **Trained students** in soft skills, communication, and interview techniques.
- **Conducted sessions** on personality development, teamwork, and leadership.
- **Designed and delivered** employability-focused training modules.
- **Guided students** in resume writing, group discussions, and mock interviews.

DESIGN PROJECTS

SportFit- High Performance Center

October, 2024 - November, 2024

- Responsive web platform showcasing SportFit's facilities and driving member sign-ups.

Aasitha Gifts & Crafts Website

October, 2024 - November, 2024

- A responsive web platform designed to discover and purchase unique gifts.

Medication Reminder- CMinder App

August, 2023 - September, 2023

- A mobile application designed to help users manage their medication schedules effectively.

Hometown Cafe App

July, 2023 - August, 2023

- A mobile app that allows users to place orders for dine-in or takeout with just a few taps.

CERTIFICATIONS

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| • Introduction to User Experience Design | Georgia Institute of Technology |
| • Foundations of User Experience (UX) Design | Coursera |
| • Start the UX Design Process: Empathise, Define, and Ideate | Coursera |
| • Build Wireframes and Low Fidelity Prototypes | Coursera |
| • Create High- Fidelity Designs and Prototypes in Figma | Coursera |
| • Conduct UX Research and Test Early Concepts | Coursera |
| • Build Dynamic User Interfaces (UI) for Websites | Coursera |
| • Design a User Experience for Social Good & Prepare for Jobs | Coursera |
| • Introduction To UX writing | Udemy |
| • Digital Skills: User Experience | Accenture |

EDUCATION

Master of Arts

2020 - 2022

Sree Narayana Guru College, Tamil Nadu (Bharathiar University)

Bachelor of Arts

2017 - 2020

Sree Narayana Guru College, Tamil Nadu (Bharathiar University)

SKILLS

- | | |
|---|--|
| • UI/UX Design | • Design handoff tools like Figma Dev Mode |
| • Adobe XD | • UX Writing |
| • Figma | • Administrative and Organizational Skill |
| • Creating wireframes, mockups and Prototypes | • Effective Communication Skill |
| | • Adaptability |

INTERESTS

- Painting
- Drawing
- Music
- Literature